

# Lillian T. Abernathy

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Objective: To continue my career in the graphic design field.

## Work History:

### **May 09 - Present Freelance Designer**

#### **1998 - 2009 The News Examiner, Gallatin, TN**

##### **Production Coordinator, Jan - May 2009**

Managed workflow from remote advertising staff to design team in Nashville. Documented insertion orders, scanned art and paperwork, designed spec ads and publication layout. Facilitated transition of production department to a central location and maintained contacts for advertising staff to ease work flow.

##### **Ad Operations/Pre-press Manager, Jan 2008 - Jan 2009**

Manage a staff of 5 artists, 2 supervisors and 2 graphic technicians to provide award-winning designs for advertisers and specialty publications. Responsible for all promotional materials and advertising as well as specialty publication pagination and editorial design. Schedule, print and troubleshoot commercial print jobs and provide customer service to commercial print customers including working with them to ensure optimum quality from files sent for printing. Primary troubleshooter for applications, electronic files coming in for production and imagesetters. Manage pre-press budget.

##### **Pre-Press Manager, 2004 - 2007**

Manage a staff of 5 artists, two graphic technicians and a proof reader to provide award-winning designs for advertisers and specialty publications. Responsible for all promotional materials and advertising as well as specialty publication pagination and editorial design. Work with commercial print customers to ensure optimum quality from files sent for printing. Primary troubleshooter for applications and electronic files coming in for production.

##### **Creative Services Director, 2001 - 2004**

Manage a staff of 2 artists to provide creative support to advertising, editorial, classified advertising and circulation. Responsible for all promotional materials and advertising as well as specialty publication pagination and editorial design.

##### **Art Director, 1999 - 2001**

Managed Award-winning Art Department with two employees. Created work flow standards for production and co-chair of Optimum Quality Committee.

##### **Graphic Artist 1998-1999**

Create Spec ads for Ad staff, design advertisements for newspaper ads and specialty publications, design cover art for specialty publications.

#### **1997 - 1998**

##### **Teachers Assistant, Gallatin High School**

#### **1993 - 1997**

##### **Graphic Designer, TV Guam Magazine, Agana, Guam**

#### **1991 - 1993**

##### **Graphic Designer, Morale, Welfare & Recreation Department, NAS Memphis, Millington, TN**

#### **1975 - 1979**

##### **United States Navy, Honorable discharge in 1979.**

## **Software Experience:**

Proficient in Adobe Photoshop CS4, Illustrator CS4, InDesign CS4, Acrobat Distiller, Adobe Acrobat, DreamWeaver CS4, Flash CS4, Adobe Fireworks CS4, Quark XPress. Comfortable with Mac or PC platform. Competent in Microsoft Office Applications Word, PowerPoint, Excell.

## Education

#### **1979 - 1980**

##### **Yavapai Community College, Cottonwood, AZ.**

#### **1980 - 1981**

##### **Northern Arizona University, Flagstaff, AZ**

#### **2004 - present**

##### **Volunteer State Community College**