



Lillian Abernathy | 615-481-4839 | labernathy@lacreative09.com | www.lacreative09.com

## PROFILE

Esteemed creative professional advancing thriving profession as a graphic/web designer. Articulate leader collaborating with clients to design websites, logos, business branding and advertising design.

## EXPERIENCE

L.A. Creative, Freelance Graphic Design  
**Owner, Sole-Proprietor - Jan 2010 – Present**

Responsible for all aspects of freelance business operations including customer service, planning, design and completion of all projects. Writing complete project proposals, meeting with clients to discuss project goals, facilitating all design work for all projects and meeting project deadlines. Projects include, but are not limited to, web design and website planning, promotional flyers and pamphlets, print advertising design, social media set-up and promotion, business cards and letterhead, logo design, online advertising, print publication design and layout, CD covers and booklets plus various other creative endeavors including some photography, photo manipulations and scale models.

The Gallatin News Examiner • 1 Examiner Court, Gallatin, TN  
**Ad Operations Manager (final title) – Feb 1998 – May 2009**

Started as a Graphic Designer (1998) and quickly promoted to Art Director in 1999. Managed award-winning art department for 2 years and promoted to Creative Services Manager in 2001. Created and designed start-up websites for newspaper group of nine community newspapers in 2003. Promoted to Pre-Press Manager in 2004. Managed a staff of 9 employees to provide award-winning designs for advertising and specialty publications. Responsible for interviewing, hiring and evaluating employees. Worked as company liason with commercial print customers. Promoted to Ad Operations Manager in Jan 2008. Added to previous duties the responsibility to schedule and troubleshoot all commercial printing and provide customer service to over 24 different print customers.

## Skills:

- Web Design
- Logo Design
- Advertising Design
- Publication Layout & Design
- Business Branding
- Digital Image Correction
- Digital Image Manipulation
- Digital Photography
- Interactive Authoring & Animation
- SEO
- Mobile Conversion
- eCommerce
- eLearning
- Project Management
- Social Media Integration
- Database Design

## EXPERIENCE (CONTINUED)

TV Guam Magazine • Agana, Guam  
**Graphic Designer – 1993 – 1997**

Morale, Welfare & Recreation Department  
NAS Memphis, Millington, TN  
**Graphic Designer – 1991 – 1993**

United States Navy – Honorable Discharge  
**Ground Support Equipment Electrician (ASE) – 1975 - 1979**

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## EDUCATION

**The Art Institute of Pittsburgh, Online Division**  
Feb 2014 - Bachelors/Web Design and Interactive Media  
Graduated with Honors / Cumulative GPA – 4.0  
*Recipient of the John T. Barclay Memorial Scholarship, Spring 2013*  
*Named to the President's List for Academic Excellence, Summer 2013,*  
*Fall 2013, Spring 2014*

**Volunteer State Community College, Gallatin, TN**  
2004 - 2006 - Various courses to enhance career progression

**Northern Arizona University, Flagstaff, AZ.**  
1980 – 1981 – Core Studies  
Named to the Dean's List for Academic Excellence – 1980 & 1981

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## PROFESSIONAL MEMBERSHIPS & ACTIVITIES

Member, National Technical Honor Society

Member, Board of Directors – Sumner County Anti-Drug Coalition

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## REFERENCES

Available Upon Request

## Software:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Acrobat X
- Adobe Dreamweaver
- Adobe Flash
- Adobe Fireworks
- Adobe Premier Pro
- Adobe Captivate
- Adobe After Effects
- Intuit QuickBooks
- Microsoft Office
- Audacity

## Computer Languages:

- Proficient in HTML, CSS, AJAX, JavaScript, AS3, PHP and MySQL

## CMS:

- Experience with Joomla, GoMobi and WordPress

*“Whether therefore ye eat or drink,  
or whatsoever ye do, do all to the  
glory of God.”*

*1 Corinthians 10:31*